



**CHILD HEALTH AND DEVELOPMENT INSTITUTE
CHILDREN'S BEHAVIORAL HEALTH WORKFORCE PROMOTION CONTEST
2026 OFFICIAL RULES**

OPEN TO LICENSED MASTER SOCIAL WORKERS, LICENSED CLINICAL SOCIAL WORKERS, LICENSED MARRIAGE AND FAMILY THERAPISTS, MARRIAGE AND FAMILY THERAPIST ASSOCIATES, LICENSED PROFESSIONAL COUNSELORS, PROFESSIONAL COUNSELOR ASSOCIATES, ADVANCED PRACTICE REGISTERED NURSES, PSYCHOLOGISTS, LICENSED ALCOHOL AND DRUG COUNSELORS, CERTIFIED ALCOHOL AND DRUG COUNSELORS, AND PSYCHIATRISTS LICENSED IN THE STATE OF CONNECTICUT AND WORKING IN CHILDREN'S BEHAVIORAL HEALTH IN CONNECTICUT.

1. **How to Enter.** To enter the Children's Behavioral Health Workforce Promotion Contest (the "Contest"), submit a video following the Video Submission Requirements listed below between noon ET on March 16, 2026 and 11:59pm ET on April 22, 2026 ("Entry Deadline"). Entry must be received by Sponsor by the Entry Deadline. Each entrant is limited to one (1) entry.

In the event of any dispute regarding the identity of a person submitting an entry, the entry will be deemed submitted by the authorized email account holder, which is defined for purposes of these Official Rules as the natural person who is assigned to an email address by an Internet access provider, on-line service provider or other organization responsible for assigning email addresses for the domain associated with the submitted email address. A selected winner may be requested to provide the Sponsor with proof that the selected winner is the authorized account holder of the email address associated with the winning entry. If a dispute cannot be resolved, the entry will be deemed ineligible. **NO PURCHASE NECESSARY.** A purchase will not increase your chances of winning. **VOID WHERE PROHIBITED.**

2. **Video Submission Requirements**

- Goal: To encourage high school and college students to learn about and potentially pursue careers in children's behavioral health

- Length: 60 seconds or less
- Record your video using the link provided at <https://storyprompt.com/reply/Td7DCrFIX10i7Y9PrMGY>
- Video can be recorded on your computer or smartphone vertically (portrait mode) - no special equipment is necessary.
- Video should include your educational background/specific behavioral health field and role (e.g., social worker, clinician, psychologist, etc.).
- Do not include anyone else in the video and do not include any identifying information regarding any client or other individual (even be aware of information visible in video background).
- Do not identify your employer or include any employer-identifying information in the video.

3. **Video Submission Tips**

- Filming and Lighting tips:
 - Position light source in front of you or to the side, not behind you, to avoid creating a silhouette; light your face more than the background.
 - We strongly suggest using a tripod or propping your phone on a stable surface to ensure a steady shot.
 - Check your background to ensure no clutter or personal items/ information are visible in the video frame.
- Record in a quiet space with as little background noise as possible. Use a microphone/ headphone if preferred. Do not include background music.

4. **Eligibility.** Contest is open to licensed master social workers, licensed clinical social workers, licensed marriage and family therapists, marriage and family therapist associate, licensed professional counselors, professional counselor associate, advanced practice registered nurses, psychologists, licensed alcohol and drug counselors, certified alcohol and drug counselors, and psychiatrists licensed in the state of Connecticut and working in children's behavioral health in Connecticut. Employees of Sponsor and their immediate families (parents, spouses, children and their spouses) and members of the households of such individuals are not eligible to participate in the Contest.

5. Selection of Winners. A panel of qualified judges (the “Judges”) will select the best three (3) video entries as winners based on the Goal set forth in Section 2 above, using the following criteria: (1) video and audio quality (30%); (2) effectiveness of message (35%); and (3) ability to appeal to a wide audience of students (35%). Winners will be asked to sign a Liability Release and a Publicity Release, and any other documentation that Sponsor may require, confirming eligibility and compliance with these Official Rules including, but not limited to, releasing Sponsor from any and all liability relating to the Contest or any prize. In all cases, Sponsor reserves the right to request proof of clinical licensure and employment, and a winner will be deemed to have forfeited the prize if Sponsor, in its sole discretion, finds that the proof is unsatisfactory.

Winners will be notified on or about May 6, 2026. The decisions of the Judges are final and not subject to appeal.

Sponsor will attempt to contact the selected winners by e-mail and/or phone within approximately 5 business days following their selection. If a selected winner cannot be personally contacted, if any document is returned as non-deliverable, or if a selected winner fails to return the completed documents within five (5) days following receipt and/or fails to comply with any of the requirements of these Official Rules, the prize will be forfeited and the entry with the next highest score shall be selected and confirmed as a winner in accordance with these Official Rules.

6. Three (3) Prizes: Sponsor will award three (3) Five Hundred Dollar (\$500.00) prizes, each in the form of a check. Total retail value of all prizes: One Thousand Five Hundred Dollars (\$1,500).

The first fifty (50) eligible entrants, based on the time of receipt of the video entry by Sponsor, will receive a Fifty Dollar (\$50.00) Amazon (or comparable) gift card, to be sent via e-mail on or about May 6, 2026.

All expenses not specified in these Official Rules, including, without limitation, income, state and local taxes, are solely each winner’s responsibility. Prizes may not be substituted or transferred, except by Sponsor, who reserves the right to substitute a similar prize of comparable or greater value in its sole discretion.

7. Ownership and Publicity Rights. Video entries will be retained by Sponsor and will not be returned. By entering the Contest, each entrant represents that his/her entry does not infringe on the rights of any third party, and he/she waives all rights

in the entry and assigns all rights, title and interest in and to the entry, including copyrights, to Sponsor. Each entrant acknowledges and agrees that, once submitted, Sponsor owns the entry and Sponsor shall have the exclusive, unrestricted, perpetual, royalty-free, worldwide, and freely-assignable right to use, edit, alter, copy, reproduce, disclose, display, publish, prepare derivative works from, perform, distribute, exhibit, broadcast, or otherwise exploit the entry, in whole or in part, in any form, media or technology, now known or hereafter developed, including, without limitation, print, broadcast television, radio and the Internet including but not limited to social media sites, for any purpose whatsoever, including, but not limited to, advertising, promotion, and educational purposes, without any payment to, or further authorization by, the entrant. Although Sponsor has all such exclusive rights of ownership, it is not obligated to exercise these rights. Each entrant further agrees that Sponsor has the unrestricted, irrevocable right, but not the obligation, to use entrant's name, photograph, picture, likeness, moving image, voice, biographical material, and personal information, whether in their original form or as altered, edited, lifted or reproduced by Sponsor or its affiliates, agents, contractors and representatives (collectively, an entrant's "Likeness"), in perpetuity throughout the world, in connection with the Contest or for any other purpose related to the Sponsor's mission, in any and all media without additional consideration to, or further authorization by, the entrant. By entering the Contest, each entrant represents and warrants that he/she has the right to grant to Sponsor all the rights granted in this paragraph. An entrant can revoke this authorization at any time by providing written notice to the President & CEO of CHDI at info@chdi.org; however, CHDI shall have no obligation to remove the material used between the effective date of this authorization and the date of the revocation, which may still be in publications and in the public domain. By entering this Contest, each entrant further signifies his/her agreement that (i) excepting entrant's enjoyment of the entry in the privacy of his/her home, entrant may not use or permit others to use the entry or its contents without obtaining the prior written approval of Sponsor; and (ii) entrant will execute such further documents and instruments and take any further acts as Sponsor may reasonably request in order to effectuate these terms.

8. **General Terms and Conditions.** Contest subject to all applicable Federal, state and local laws and regulations. Sponsor reserves the right, in its sole discretion, to withdraw, suspend or amend this Contest in any way, at any time, and without notice if for any reason this Contest is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this Contest. Sponsor reserves the right, at its sole discretion, to disqualify any

individual who tampers with the entry process, and to select a winner from among all eligible, non-suspect entries received as of the action requiring such termination. By entering the Contest, each entrant agrees to release, indemnify and hold harmless Sponsor and all others involved in the development, execution and administration of this Contest and each of their respective parent companies, subsidiaries, affiliates, representatives and agents and each of their respective owners, shareholders, agents, officers, directors, employees and representatives (collectively, the "Releasees"), from any and all liability arising in any way from the Contest, the receipt, use or misuse of a prize or parts thereof, entrant's production and submission of his/her entry and the Releasees' review and use of the entry or his/her Likeness, or any parts thereof, including, without limitation, liability (i) for death, personal injury and property damage; (ii) to any other persons, including, without limitation, liability arising from any claim relating to the breach or alleged breach of the representations and warranties entrant is making in connection with entrant's entry; (iii) by virtue of any blurring, distortion, alteration or optical illusion that may occur, whether intentional or otherwise, in connection with the exercise of Sponsor's rights hereunder; and (iv) for any similarities between entrant's entry and future Sponsor products, programs, marketing materials or advertisements. By entering the Contest, each entrant irrevocably agrees in all cases to waive any right that he/she may have to inspect and/or approve Sponsor's use of his/her likeness and/or entry or any related finished product or copy that may be used in connection with the same. Releasees assume no responsibility for (i) lost, late, stolen, illegible, incomplete, damaged, misdirected, misplaced or mutilated entries; (ii) malfunctioning computers or cameras; (iii) lost, interrupted or unavailable network, server or other connections, miscommunications, failed telephone or computer hardware or software transmissions or technical failures, or incomplete, delayed or garbled transmissions; or (iv) other errors or problems of any kind, whether mechanical, electronic, human or otherwise. If Sponsor determines that there is any suspected or actual tampering with the Contest, or if technical difficulties compromise the integrity of the Contest, Sponsor reserves the right, in its sole discretion, to void any entries that appear to have been submitted fraudulently. Sponsor shall also have the right to cancel or modify the Contest, in whole or in part, for any reasonable reason. Incomplete entries will be disqualified. Sponsor further reserves the right to disqualify any entrant whose behavior, past or present, Sponsor, in its sole discretion, deems to be inappropriate, a threat or danger to others and/or an embarrassment to Sponsor. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES OR OTHER REMEDIES FROM

ANY SUCH PERSON(S) RESPONSIBLE FOR THE ATTEMPT TO THE FULLEST EXTENT PERMITTED BY LAW.

- 9. Disputes/Governing Law.** Any claims arising out of the Contest shall be governed solely by United States law and may be brought only in a federal or state court located in Connecticut. If any provisions of these Official Rules are held to be invalid or unenforceable, all remaining provisions hereof will remain in full force and effect.
- 10. Data Collection.** Sponsor collects personal information from you when you enter the Contest including items such as your name, email address and phone number. The personal information we collect is used to contact you in the event that you are selected to win a prize. We do not sell or otherwise share the information you provide to us via the Contest. This information is only used internally to compile anonymous statistics about our user base. You have the right not to provide the information requested or simply not enter our Contest if you do not wish to provide us with your personal information. All data collected in our Contest is protected by the same security measures and procedures as the rest of the data we collect and process on our website. If you have any questions or concerns, please contact us at the address set forth below.
- 11. Official Rules/ Winners List.** For the names of the winners or for a copy of these Official Rules, send a self-addressed, stamped envelope (VT residents may omit return postage) to: Child Health and Development Institute, Children’s Behavioral Health Workforce Promotion Contest, 30 Batterson Park Road, Suite 110, Farmington, CT 06032. Requests must be received by May 31, 2026.
- 12. Sponsor.** This Contest is sponsored by Child Health and Development Institute of Connecticut, Inc. (“Sponsor”), 30 Batterson Park Road, Suite 110, Farmington, CT 06032.