



CHILDREN'S BEHAVIORAL HEALTH WORKFORCE PROMOTION 2026 VIDEO CONTEST

PUBLICITY RELEASE

Video entries will be retained by Child Health and Development Institute of Connecticut, Inc. ("Sponsor") and will not be returned. By entering the Children's Behavioral Health Workforce Promotion Contest ("Contest"), each entrant represents that his/her entry does not infringe on the rights of any third party, and he/she waives all rights in the entry and assigns all rights, title and interest in and to the entry, including copyrights, to Sponsor.

Each entrant acknowledges and agrees that, once submitted, Sponsor owns the entry and Sponsor shall have the exclusive, unrestricted, perpetual, royalty-free, worldwide, and freely-assignable right to use, edit, alter, copy, reproduce, disclose, display, publish, prepare derivative works from, perform, distribute, exhibit, broadcast, or otherwise exploit the entry, in whole or in part, in any form, media or technology, now known or hereafter developed, including, without limitation, print, broadcast television, radio and the Internet including but not limited to social media sites, for any purpose whatsoever, including, but not limited to, advertising, promotion, and educational purposes, without any payment to, or further authorization by, the entrant. Although Sponsor has all such exclusive rights of ownership, it is not obligated to exercise these rights.

Each entrant further agrees that Sponsor has the unrestricted right, but not the obligation, to use entrant's name, photograph, picture, likeness, moving image, voice, biographical material, and personal information provided, whether in their original form or as altered, edited, lifted or reproduced by Sponsor or its affiliates, agents, contractors and representatives, in perpetuity throughout the world, in connection with the Contest or for any other purpose related to the Sponsor's mission, in any and all media without additional consideration to, or further authorization by, the entrant.

An entrant can revoke this authorization at any time by providing written notice to the President & CEO of CHDI at info@chdi.org; however, CHDI shall have no obligation to remove the material used between the effective date of this authorization and the date of the revocation, which may still be in publications and in the public domain.

By entering the Contest, each entrant represents and warrants that he/she has the right to grant to Sponsor all the rights granted in this paragraph. By entering this Contest, each entrant further signifies his/her agreement that (i) excepting entrant's enjoyment of the entry in the privacy of his/her home, entrant may not use or permit others to use the entry or its contents

without obtaining the prior written approval of Sponsor; and (ii) entrant will execute such further documents and instruments and take any further acts as Sponsor may reasonably request in order to effectuate these terms.

[This form will be signed virtually by Entrants as part of online video contest submission form; release language is provided here for review.]